



EBEN GENERAL ASSEMBLY CONFERENCE

“BUSINESS ETHICS & ESG”

ATHENS, 29-31 MAY 2024

Hosted by: The American College of Greece (ACG)

PROGRAM

DAY 1 - Wednesday, 29 May 2024

- **8.00** **Departure from Hotels: THE GOLDEN AGE HOTEL OF ATHENS & ILISIA HOTEL ATHENS**
- **9.15** **Registration (Deree – ACG Main Corridor) | Coffee (ACG Events Hall)**
- **10.15** **Welcome address (ACG Events Hall)**
EBEN Greece President, **Anthony Gortzis**
EBEN President, **Prof. Jacob Dahl Rendtorff**
DEREE - ACG Dean, **Prof. Helena Maragou**
PANTEION University Rector, **Prof. Christina Koulouri**
- **11.15** **Plenary session (ACG Events Hall)**
University of Piraeus, **Prof. Konstantina Kottaridi**
Director of the Bioeconomy, Circular Economy and Sustainable Development Laboratory
- **11.45** **Light Lunch & Coffee (ACG Events Hall)**
- **12.30-13.30** **Keynote Speaker Alan Strudler (ACG Events Hall)**
Professor of Legal Studies and Business Ethics and of Philosophy, University of Pennsylvania

- **13.30 -15.30 Parallel sessions (in 3 rooms)**

ACG Events Hall (Library's upper level)	Conference Room (Library's main level, cpt ~26)	Classroom 9 (Library's lower level, cpt~28)	Deree Faculty Lounge	Comments Total 12 papers
CHAIR: Prof. S. SIGNORI	CHAIR: Prof. FILOS John	CHAIR: Prof. B. FASTERLING		
Value creation (and distribution) for stakeholders: insights from ESG ratings and Value-Added accounting practice Silvana Signori, Leire San-Jose, José Luis Retolaza, Gianfranco Rusconi	AN OVERVIEW OF ENVIRONMENTAL ETHICS AND BUSINESS ETHICS-SEARCH FOR SUSTAINABILITY Prof. (Dr.) Prabir Biswas	Social Practices within Sustainable Development. Diagnosis of Companies Listed in the WIG ESG Index Aneta Kuźniarska Magdalena M. Stuss		
Unveiling Environmental Proactivity: Exploring SME Types and Motivations for Sustainable Initiatives Laura Könönen, Dr Sanna Joensuu-Salo, Dr Emilia Kangas	Philosophy of Spiritual Exercise, a Way to Develop Responsible Innovation? Prof. Dr. Xavier Pavie, Hdr	Corruption as a Threat for Sustainable Development? Different Views on Corruption in China Dr. Michael S. Aßländer Dr. Alicia Hennig	15.30 EBEN General Assembly	
Ethical Synergy: Fostering Sustainable Business Mindsets through Creative Pedagogies in Business Ethics and ESG Education: Successful examples from Universities in the EU Prof. Andreas Papastamos	Compliance in companies as an investment in the social order Stephan Gebauer	Epistemic Ethical Challenges in the ESG industry. Bjorh Fasterling		
Corporate Social Responsibility in Small Rural Businesses: A Multi-Case Study of Pioneering Enterprises in Rural Areas Prof. Dr Emilia Kangas, Laura Könönen Phd student, Prof. Dr Sanna Joensuu-Salo	Not everything that counts can be counted Dr Stefan Streiff	Inclusive and multinational? Building common ground through shared values in a culturally diverse organization Johanna Raitis		

- **16.15 Departure from the ACG main gate.**
- **18.30 Departure from the Hotels**
- **19.30 Gala Dinner at PLOES**
Dialogue on PLATO – ARISTOTELIS
Awards Ceremony
- **23.30 Departure from PLOES**

DAY 2 - Thursday, 30 May 2024

- **8.00** Departure from Hotels GOLDEN AGE & ILISIA
- **9.30 - 10.30** Business Ethics Survey Roundtable: (ACG Events Hall)

**First Results of the Global Survey 2022-2024
from Africa, Asia, Europe and North America**

Moderator: **Prof. Georges Enderle, USA**

Panelists:

From Africa: **Prof. Dr. Peter John Opio, Uganda**

From Asia: **Prof. Dr. Prabir Biswas, India | Prof. Dr. Davinder-Kumar Madaan, India**

From Europe: **Prof. Michael Assländer, Germany | Dr. Janina Curbach, Germany**

From North America: **Prof. Alan Strudler, USA**

- **10.30 - 11.00** MORAL BLINDNESS (ACG Events Hall)
CHAIR Jacob Dahl Rendtorff; Speaker Professor Patricia Werhane - USA
- **11.30** Coffee Break (ACG Events Hall)
- **12.00 - 14.00** Parallel sessions (in 3 rooms)

ACG Events Hall (Library's upper level)	Conference Room (Library's main level, cpt ~26)	Classroom 9 (Library's lower level, cpt~28)	Comments Total 12 papers
CHAIR: Prof. T. GOESLING	CHAIR: Prof. PATSIOTIS Ioanna	CHAIR: Prof. LEIER SAN-HOSE	
ESG Inside Digital Finance Eberhard Schnebel, Giuliana Francesca Manganaro	Neo-colonialism, wage theft and environmental degradation in the global cocoa industry Prof. David Bevan, Prof. Geert Demuijnck, Prof. Patricia Werhane	Meaning construction through storytelling responsible management education in business schools: An investigation of soft-type sustainability reporting MR Jiawen Wu, Huang Kai	
Total Quality Management (TQM) and Environmental, Social, and Corporate governance (ESG): Leading the Sustainable Human Resources Management Varvara Marinou, Cleopatra Deliou Emer. Prof. Nancy Papalexandris	Tracing the Organizational Social Responsibility in human agency: An Aristotelian perspective Prof. Patsiotis Ioanna	Unveiling Sustainability Values in Business Ethics: Insights from Max Scheler and Nicolai Hartmann's Phenomenological Ethical Personalism Huang Kai, Akrivou Kleio	
Corporate Social Responsibility and Business Ethics in India Dr. Davinder Kumar Madaan	Using corporate social responsibility to enhance media reputation following a firm crisis: Evidence from China Prof. Grant Michelson, Ruiju Yang, Yi-Na Li, Jiuchang Wei	Humanistic Management: Insights from Viktor Frankl Akrivou Kleio, Mele Domènec	
How do impact investors evaluate the financial value and impact of ventures? Prof. Julia Roloff, Dieter Vanwalleghem, Assistant Professor	Supererogation and social impact: the case of cross-sector social partnerships Barbara Del Bosco, Antonio Tencati	Differences and similarities between CSR research on "old" and "new" EU members. Réka Horváth	

- **14.00 - 15.00** Light Lunch (ACG Events Hall)

- **15.00 - 16.30 Parallel sessions (in 3 rooms)**

ACG Events Hall (Library's upper level)	Conference Room (Library's main level, cpt ~26)	Classroom 9 (Library's lower level, cpt~28)	Comments
CHAIR: Prof. AKRIVOU Kleio	CHAIR: Prof. NIKANDROU Irene	CHAIR: Prof. FILOS John	Total 8 papers
Whistleblowing as an important part of the world of ESG Prof. Stylianidou Maria	The role of the organizational ombuds in promoting ethical leadership Julianna Czifra, Dr. Katalin Krasz, Dr. Csilla Csukonyi	Mainstreaming sustainability - the institutionalization of the United Nations sustainable development goals Tatjana Minulla, Dr.Jastram, Sarah	
Moral Business Frames: Marketing the organizational Purpose Giuliana Francesca Manganaro, Prof. Dr. Florian Kraus	Does a Framework based on Axiology and Ethics matter to ESG? And if so, how? Dr Avshalom Adam	Economic development incentives to promote actions environmentally friendly in Greece, Dr Koutroubi Ev, Prof. Filos John	
Ethics in corporate reporting in relation to mission, governance of the firm at the base of ESG Maria-Gabriella Baldarelli, Patrizia Petrolati	To leave or not to leave? organizational virtuousness as a psychological resource beyond social exchange and organizational identification Prof. Irene Nikandrou, Dr Irene Tsachouridi	Que faz l'ESG? Exploring the most active areas and current directions of ESG strategy research Prof. Garefalakis A.,Dr Ragazou K., Prof. Filos J., Dr Passas I.,Dr Galyfianakis G., Petropoulou K.	

- **16.45** **Departure from the ACG main gate to Aristotle's Lyceum.**
- **18.30** **Free afternoon**

DAY 3 - Friday, 31 May 2024

- **8.30** **Departure from Hotels GOLDEN AGE & ILISIA**

- **9.30 - 11.30** **Parallel sessions (in 3 rooms)**

ACG Events Hall (Library's upper level)	Conference Room (Library's main level, cpt ~26)	Classroom 9 (Library's lower level, cpt~28)	Comments Total 11 papers
CHAIR: EBEN BoD, Prof. J. RENDTORFF	CHAIR: Prof. GAREFALAKIS A.	CHAIR: Prof. M. ASSLADER	
Institutional analysis on Corporate Human Rights Performance: the influence of state interventionism and global industry pressures Angel Morán Muñoz José-Luis Godos-Díez Roberto Fernández-Gago	BHR in ESG: Deficits, Prospects, and Pitfalls Harry J. Van Buren III	Shedding light on sustainability practices: Analyzing the effect of Circular economy investment on controversy and reputation. Mauro Sciarelli, Lorenzo Turriziani, Anna Prisco, Irene Ricciardi, Martina Percuoco	
Conceptualizing the 'G' in ESG – Ethical Corporate Culture Design as a Core Part for Effective Corporate Governance Prof. Dr. Stephan Grüninger	Virtue-based leadership and Sustainability: From decency to the ethics of consideration or "Preventing CEO Hubris: "Common decency" as a Pathway to Ethical Leadership Alexandra Palt. Prof. Ghislain Deslades	The impact of corporate social responsibility on employee engagement in a Greek industrial setting Leoutsakou L., Ntalianis, F. Bouranta, N.	
Legal and ethical frameworks for business applications of artificial intelligence in the European Union Mateusz Kucz, Professor (Assistant) dr hab. Robert Sroka	The impact of micro and macro information factors on the ESG – profitability association Dr. Olga-Chara Pavlopoulou Prof. Afroditi Papadaki	The ESG effect on the Programming of operations of Internal Audit Prof. Koutoupis Andreas	
Studying the relationship between financial performance and ESG actions for Greek Companies Prof. Filos John, PhDc, Pagalou Fotini	Applying ESG in teaching strategic responsibility Elina Riivari, Pasi Aaltola		

- **11.30** **Coffee Break (ACG Events Hall)**

- 12.00-14.00 Parallel sessions (in 3 rooms)

ACG Events Hall (Library's upper level)	Conference Room (Library's main level, cpt ~26)	Classroom 9 (Library's lower level, cpt~28)	Comments Total 12 papers
CHAIR: EBEN GR President A. GORTZIS	CHAIR: Prof. KENOURGIOS D.	CHAIR: Emer. Prof. PAPALEXANDRIS N.	
Rethinking ontology for business ethics and why it matters. Prof. Wim VANDEKERCKHOVE			
Developing an ethical business standard based on well-being and traditional Turkish AHI Guild values Mahmut Arslan	Social Accounting at Universities: E2SG and isomorphism effect Prof. Leire San-Jose, Prof. Josè Luis Retolaza Prof. Jose Domingo Garcia-Merino Prof. Sara Urionabarrenetxea	"The way back, what business ethics teaches civil society and its foundations" Martha M. Rodríguez Coronel	
Normative Goals and Strategic Actors Prof. Tobias Goessling	Reducing stakeholders inequalities and promoting Corporate Sustainability: a Deontological path to Strategic Social Responsibility Dr. Caminis Despoina	From Allegations to Insights: Examining Exceptionalism's Role in Organizational Deviance Marjo Siltaoja	
Development of Ethics Training for Employees and Managers Maxim Storchevoy, Tatyana Kanonir,	Innovation management through ESG regulations and business ethics. A systematic literature review in the context of digital era PhDc Panagiotis Georgitseas Dr Evangelia Pappa Prof. Filos John	Beyond the surface: Exploring ethical dynamics at the complex interplay of employee-employer relationship Akram Hatami, Prof. José-Carlos García-Rosell Prof. Vesa Puhakka	

- 14.00 Light Lunch (ACG Events Hall)
- 15.00 Closing speeches
- 15:30 Conclusion of Day 3. Departure from the ACG main gate.

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